

## Socially significant business

20 000 salaried employees

95 % recommend us \*

4000 participants in employment and rehabilitation training

11 000 participated in student coaching courses

1800 personal assessments and 200 direct searches

24 000 invoiced works by light entrepreneurs

350 organization development projects

Eezy 1-6/2022

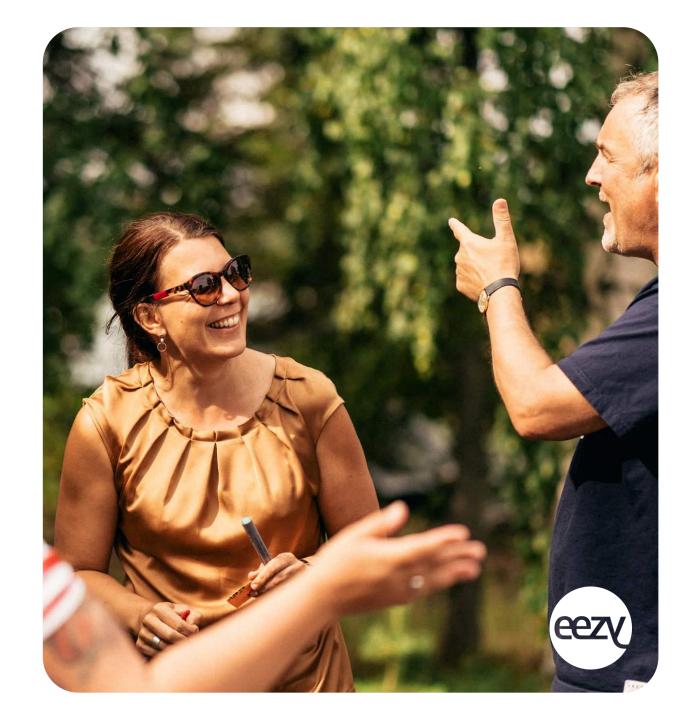


\*) The Private Employment Agencies Association research 04/2022

of staffing employees

# Strong growth not yet fully reflected in profit

- Good growth in all businesses
- Profit without non-recurring items has developed to the right direction, although the impact of growth is not yet reflected in profitability
- Revenue of professional services has doubled, share has increased according to strategy
- We expect revenue to grow and EBIT to be 5-6% of revenue in 2022



## **Key figures**

Q2/2022

1-6/2022

Revenue

67,1 M€ +40 % 118,1 M€ +40 %

**EBITDA** 

4,3 M€ -14 % 6,8 M€ -12 %

EBITDA-margin

6,4 % 5,7 %

**EBIT** 

2,1 M€ -31 % 2,6 M€ -34 %

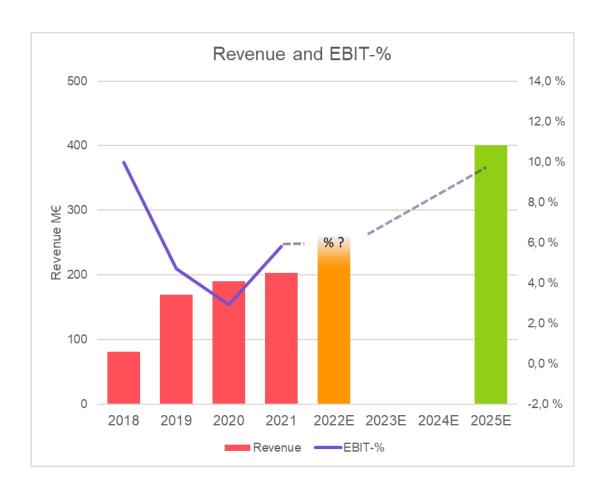
**EBIT-margin** 

3,2 % 2,2 %



Q2/2021 includes +1,0 M€ COVID-19 subsidy 1-6/2021 includes altogether +2,7 M€ non-recurring income

## On track to long-term goals



Profit improvement during 1-6/2022 was 100%, considering the non-recurring income in 2021

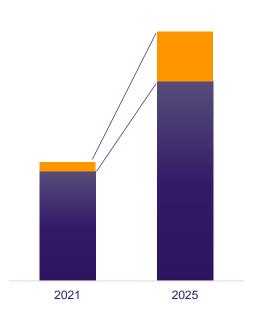
#### Affecting EBIT 1-6/2022:

- Record-high expenses due to sickness
- Investments in the personnel
  - 550 group employees
  - Training and engagement
- Investments in digital skills and system development increased
- Integrations of acquired companies in progress, some businesses still weaken our profitability



## The drivers of our profitability development

Growth and benefits from the economies of scale



Increasing the share of higher-margin services



Development of staffing pricing models

**1.X** × hourly price

**XX%** of the hourly price

Fixed price...

Increased automation of processes



**Automation of the** employees' routine tasks



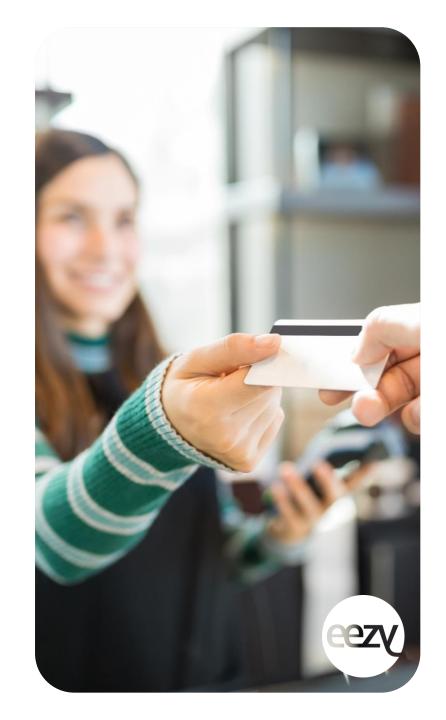
Continuous streamlining of customer and employee services



## Staffing has grown clearly faster than the market

Staffing	Franchise- fees	Staffing	Franchise- fees
Q2/2022	Q2/2022	1-6/2022	1-6/2022
57,8 <b>M</b> €	1,7 <b>M</b> €	100,7 <b>M€</b>	3,3 <b>M€</b>
Change	Change	Change	Change
+38 %	-3 %	+36 %	+8 %

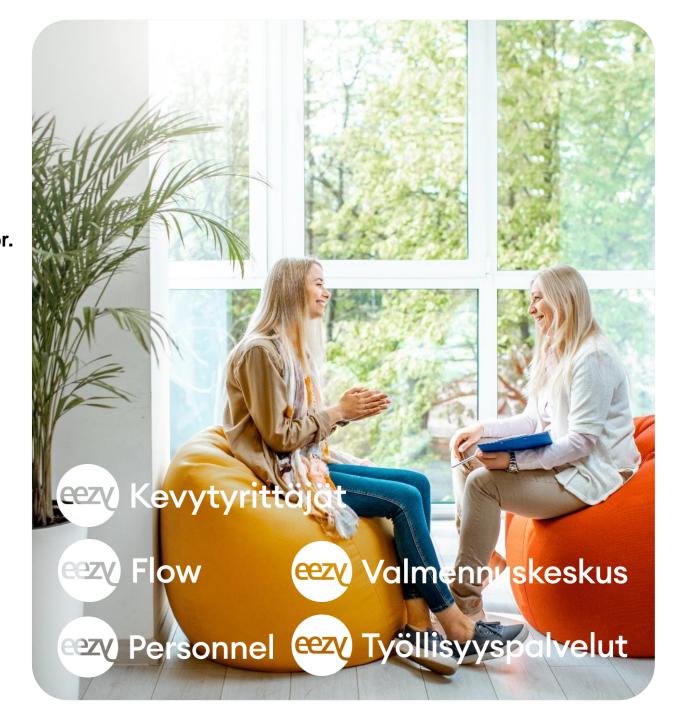
- Staffing service market grew according to The Private Employment Agencies Association 22 % from January to May.
- The recovery of our HoReCa sector has been fast (1-6/2022 +170 %)
- Farenta Ltd, market leader in the Finnish pharmacy sector staffing area, included in the revenue from 04/2022



# Other working life services grew their share according to strategy

Q2/2022		1-6/2022			
Professional Light services entrepreneurs		Professional services	Light entrepr		
7,0 M€	0,7 M€	12,9 <b>M</b> €	1,2 M€		
+94 %	+7 %	+95 %	+4 %		

- The development actions of Eezy light entrepreneurs began to realize as revenue growth.
- Two companies to Eezy Flow in April: employee experience company Eezy Siqni and organization culture development company Eezy Leidenschaft.
- The share of other working life services is now 12 % of our revenue.



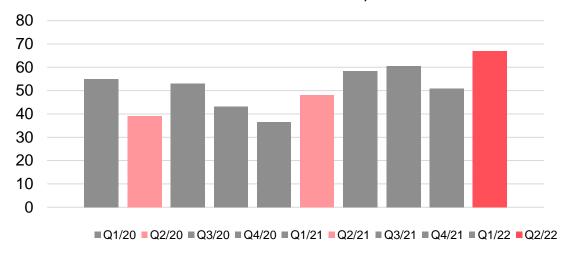
# Financial information Q2/2022



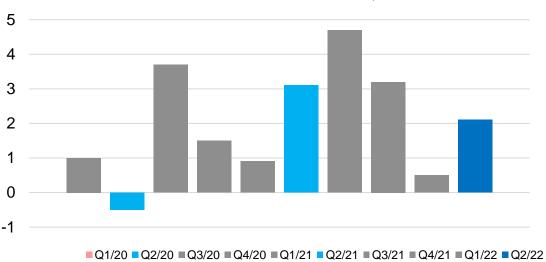
## **Key figures**

Million euro	4–6/ 2022	4–6/ 2021	Change	1–6/ 2022	1–6/ 2021	Change
Revenue	67,1	48,0	40%	118,1	84,6	40%
EBITDA	4,3	5,0	-14%	6,8	7,7	-12%
EBITDA %	6,4 %	10,4 %		5,7 %	9,1 %	
EBIT	2,1	3,1	-31%	2,6	4,0	-34%
EBIT-%	3,2 %	6,4 %		2,2 %	4,7 %	
Earnings per share, eur/share	0,07	0,08		0,07	0,09	
Chain-wide revenue	94,1	73,3	29%	171,1	129,7	32%

#### Revenue Q1/2020-Q2/2022, M€



EBIT Q1/2020-Q2/2022, M€

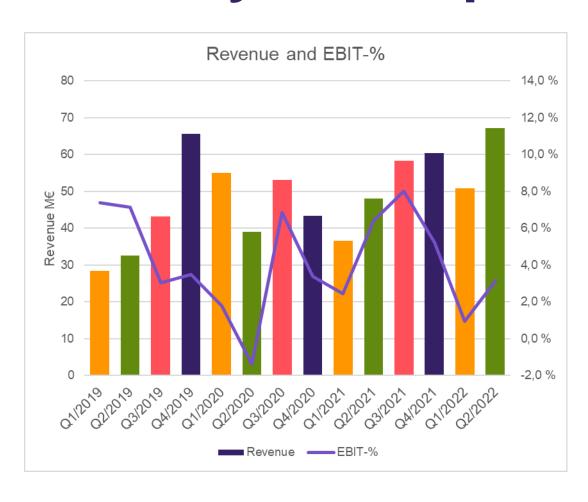


#### Income statement

EUR thousand	4-6/2022	4-6/2021	1-6/2022	1-6/2021	2021
Revenue	67 148	47 999	118 053	84 598	203 328
Other operating income	91	1 090	190	2 926	3 070
Materials and services	-3 026	-1 426	-4 945	-2 665	-6 059
Personnel expenses	-55 082	-38 915	-97 719	-69 625	-165 576
Other operating expenses	-4 862	-3 775	-8 796	-7 513	-15 270
Other depreciation, amortisation and impairment	-2 151	-1 897	-4 172	-3 748	-7 680
EBIT	2 118	3 075	2 610	3 974	11 812
Financial income	634	24	676	78	149
Financial expenses	-396	-384	-739	-819	-1 614
Financial income and expenses	238	-360	-63	-741	-1 465
Profit (loss) before taxes	2 356	2 715	2 547	3 233	10 348
Income taxes	-522	-592	-607	-820	-2 266
Profit attributable to non- controlling interests	110	123	138	154	480
Profit attributable to the owners of the parent company	1 725	2 000	1 801	2 258	7 601

- Exceptionally high sick-leave costs in H1, approx. 2.8 M€ in total
- Note: comparison period Q2/21 included a Corona subsidy of 1.0 M€ and in total +2.7 M€ nonrecurring items in 1-6/21 as other operating income
- Acquisition related amortization 1.0 M€ in Q1 and 1.1 M€ in Q2

## **Quartely development 2019-2022**

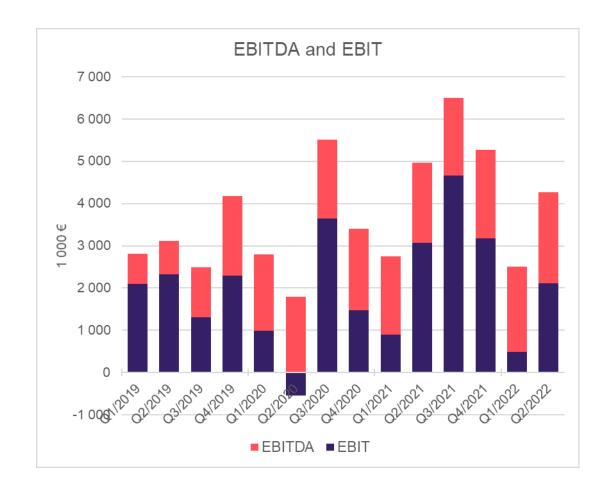


- Q2/2022 revenue grew 40% compared to Q2/2021
- Q2/2022 profit includes approx 1.3 million euro sickleave costs. Double compared to last year
  - Comparison period Q2/2021 included a non-recurring 1.0 M€ profit (Covid subsidy)
- Significant factors contributing to earnings development:
  - VMP-Smile merger in Q3/2019
  - Integration work in Q3/2019-Q1/2020 temporarily decreased profitability
  - Covid has strongly affected both revenue since Q2/2020, but effects have decreased significantly
  - Covid had a clear negative effect to profitability in Q1-Q2/2022

## Cash flow supports growth goals

EBITDA has been clearly positive in each quarter

- Depreciation is approx. 8 M€ annually,
   i.e. approx 2 M€ quarterly
- Approximate split of the 8 M€ depreciation:
  - 2 M€ lease costs (offices etc.)
  - 2 M€ normal depreciation (IT etc..)
  - 4 M€ acquisition related amortization (IFRS3, like goodwill)



## **Balance sheet**

1000 euro	30.6.2022	30.6.2021	31.12.2021	
ASSETS				Goodwill and intangible assets totalled
Goodwill	141 654	128 011	134 054	approximately EUR 171 million
Intangible assets	29 422	28 072	28 314	approximately EGIC 17 1 million
Tangible assets	5 959	6 166	5 095	
Long-term receivables and investments	2 798	2 890	1 593	
Non-current assets	179 833	165 139	169 056	
Current receivables	38 797	28 836	31 663	
Cash and cash equivalents	1 511	7 342	6 106	
Current assets total	40 308	36 179	37 769	
ASSETS TOTAL	220 141	201 318	206 825	
EQUITY AND LIABILITIES				
Total equity attributable to shareholders of	104 154	100 743	106 099	Equity EUR 108 million
the parent company				Net debt EUR 60.3 million
Nicolar de Procesa de Company	3 453	2 711	3 037	(excluding IFRS16: EUR 54.8 million)
Non-controlling interests	407.007	400 454	400 400	,
Total equity	107 607	103 454	109 136	
Non-current liabilities total	60 151	55 133	53 586	New loan EUR 8 million in March for
Current liabilities total	52 382	42 731	44 102	acquisitions
EQUITY AND LIABILITIES TOTAL	220 141	201 318	206 825	

## Balance sheet key figures

	6/2022	6/2021	12/2021
Net debt	60 260	48 862	48 702
Net debt excluding IFRS 16	54 806	43 528	44 200
Net debt/Adjusted EBITDA	3.3 x	2.9 x	2.4 x
Gearing, per cent	56.0 %	47.2 %	44.6 %
Equity ratio, per cent	48.9 %	51.4 %	52.8 %
Equity per share	4.30	4.16	4.36

EUR 10 million overdraft limit unused on 30 June 2022.



### **AGM 12.4.2022 and** dividend

- Dividend is 0,15 eur/share:
  - 0.10 eur/share paid in April (2.5 M€)
  - 0.05 eur/share to be paid in October
- Mikko Wiren as a new board member
- Normal authorizations for repurchase of own shares and for share issues.





## Our strengths in times of uncertainty

Customers find flexible workforce increasingly important

Extensive range of sectors and services will even out the cyclical risk

Automation, machine learning and synergy projects in progress

Market growth is driven by major trends

Ability to react quickly to market change

Multiple-placed pricing protects against wage inflation

#### **UNCERTAINTIES:**

- War in Ukraine and energy shortages
- Inflation and the threat of recession
- Consumer confidence
- COVID-19 continues?
- Component shortage
- Labour shortage



#### Outlook for 2022

• Eezy expects revenue to grow and EBIT to be 5-6% of revenue in 2022

Old guidance (until 8.8.2022):

Eezy expects revenue to grow and EBIT-% to increase during 2022. The guidance will be made more precise during the year.



## A year of growth 2022 - H2 aspects

#### **Staffing services**

- Organic growth continues, driven by HoReCa and vacancies, also Eezy United and Office are expanding
- Farenta: new volume
- International recruitment and immigrants in focus
- Normalisation of sickness absences?

## Other services of working life

- Siqni ja Leidenschaft new volume 7-12/22
- Employment services ja Valmennuskeskus – new volume 07-10/22
- Integration of acquired companies and utilizing synergies
- Good order backlog supports organic growth

Revenue 2022

Revenue
203
M€
2021



## Growth strategy 2025 is progressing well

#### **Drivers of revenue growth**

#### **Organic growth**

• Growth in total +39 %, mainly organic

#### **COVID-19 recovery**

HoReCa +170 % during Q2

#### **New services**

E.g. immigration integration, employment coaching services, entrance examination courses and culture design

#### **Acquisitions**

Five acquisitions Q4/21-Q2/22: Triton, Valmennuskeskus, Farenta, The Significant Company and Leidenschaft



#### Revenue scaling

The impact of growth is not yet fully reflected in earnings

The path towards 10 % EBIT margin



The share has increased (15 % of our revenue)

#### Improving efficacy

Several ongoing business development projects













Labour shortage **Demographic change** 

A growing market for working life and success

Digitalisation Climate change

## Eezy in 2025

We create success

#### **OUR VISION**

The focus is always on the success of the individual

pool of talent

#### **OUR MISSION**

The most prominent innovator of working

Finland's most sought-after

HOISTÄVÄ VOIMA

Revenue 400M€, 40M€ EBIT

THE MOST SUCCESSFUL experiences

**250,000** people using our services

Integration

Well-being



